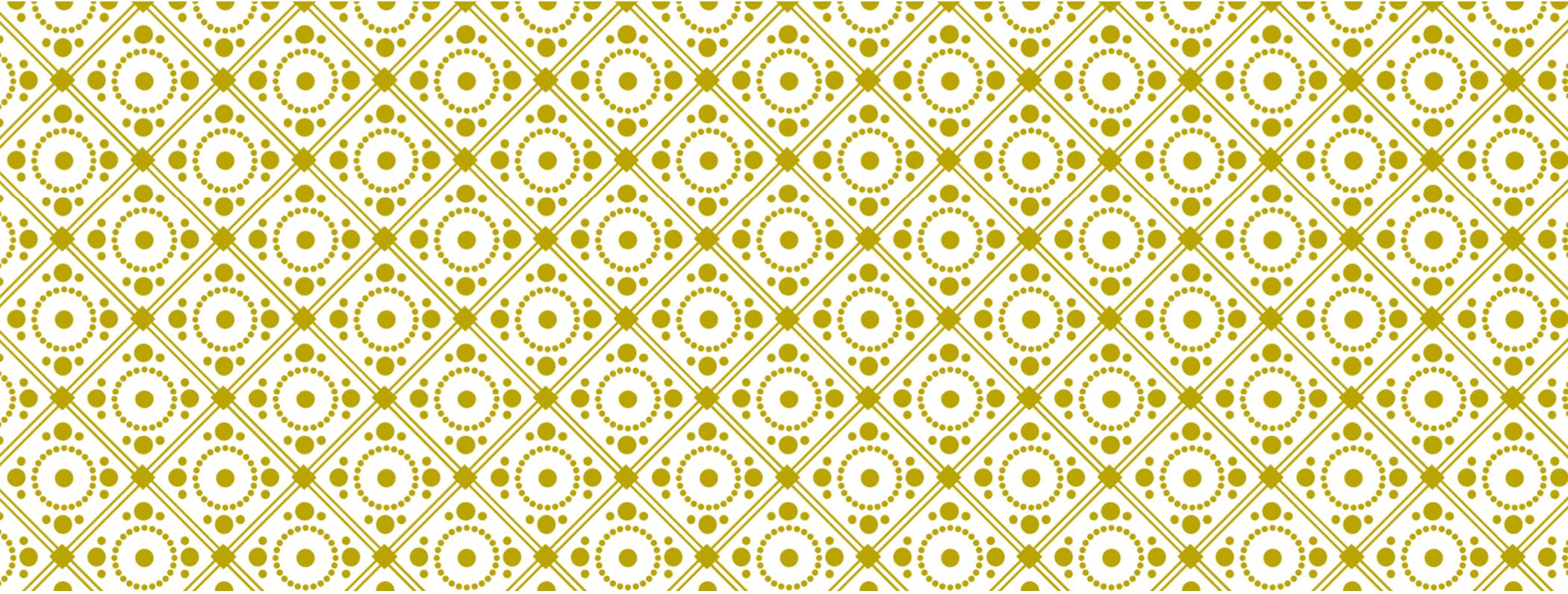


Girl Scouts in the Heart of Pennsylvania  
**REGIONAL GOVERNANCE MEETINGS**

Spring 2015



# BOARD CHAIR REPORT

Carolyn Warman

# ANNUAL MEETING, SATURDAY, APRIL 25, 2015

9:00 a.m. – Registration

10:00 a.m. – Annual Meeting

<b>Call to Order &amp; Opening Flag Ceremony</b> .....	Carolyn Warman; Girl Scout Troop
<b>Greeting from Girl Scouts of the USA</b> .....	Anna Maria Chávez, CEO, GSUSA
<b>CEO Report</b> .....	Jane Ransom, CEO, GSHPA
<b>Gold Awardee</b> .....	Sarah Sandkuhler
<b>Financial Report</b> .....	Dolly Lalvani, Board Treasurer
<b>Quorum Report</b> .....	Betsy Keefer, Board Secretary
<b>Presentation of the Slate &amp; Elections</b> .....	Melinda Ghilardi, Board Development Chair
<b>Board Chair Report</b> .....	Carolyn Warman, Board Chair
<b>Remarks from New Board Chair</b> .....	Veronica Longenecker, Chair-Elect
<b>Adjournment &amp; Closing Flag Ceremony</b> .....	Carolyn Warman, Girl Scout Troop



# UPDATED CHILD PROTECTION POLICIES

Child Abuse Protection Reporting Policy

Volunteer Background Check Policy

Financial Aid for new Background Checks

# VOLUNTEER BACKGROUND CHECK POLICY

- Members of the Board and all volunteers having direct contact with children are required to go through:
  - *Prescreening for criminal and driving violations (GSUSA vendor)*
  - *State Police background check*
  - *ChildLine background check*
  - *FBI background check if lived in PA under 10 years*
- Volunteers playing purely a financial role and elected members of the Board's standing committees must go through a prescreening for criminal and driving violations

# CHILD ABUSE REPORTING POLICY

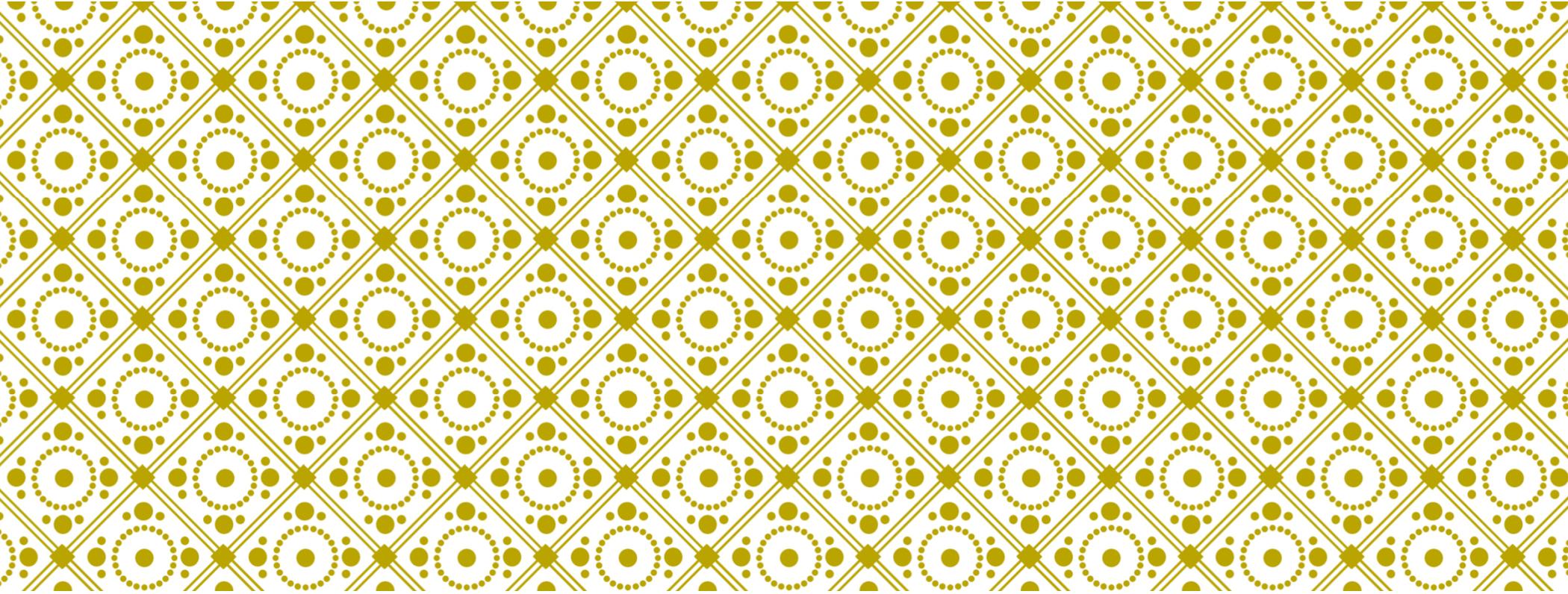
Volunteers and staff are required to:

- Report a reasonable suspicion of child abuse directly to ChildLine
- Also notify the CEO of any reasonable suspicion that child abuse is occurring during a GSHPA activity

# FINANCIAL AID FOR NEW BACKGROUND CHECKS

## **Resolution:**

*Volunteers who qualify for GSHPA financial assistance will be able to apply for and receive financial reimbursement for the background checks required by the Commonwealth of Pennsylvania.*



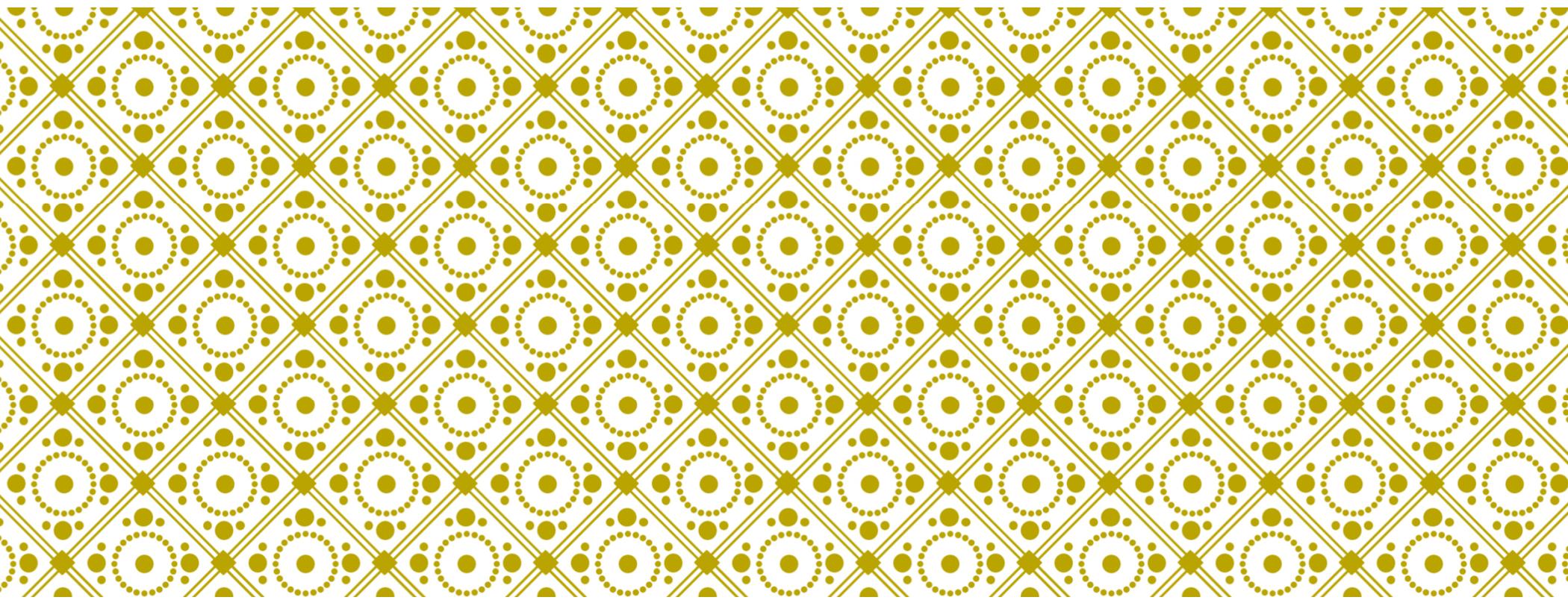
# CEO REPORT

Jane Ransom



PROGRAM  
MEMBERSHIP  
FINANCE  
FUND DEVELOPMENT  
PROPERTY

UPDATES



# BOARD DEVELOPMENT COMMITTEE

FY15

# DISTRIBUTION OF GIRLS BY REGION

North - 14%

Northeast - 22%

South - 29%

South Central - 28%

West - 7%

# CURRENT BOARD OF DIRECTORS BY REGION

<b>NORTH</b>	Billie Ingraham	<b>SOUTH CENTRAL</b>	Dolly Lalvani
	Bonnie Burke		Karen Best
	Robbie Soltz		Karen Snider
	Thom Klinger		Kathy McCorkle
<b>NORTHEAST</b>	Melinda Ghilardi		Lisa Watson
<b>SOUTH</b>	Benetta Rapier		Rogette Harris
	Betsy Keefer		Stacy Klann
	Carolyn Warman		
	Joan Mummert		
	Joanne Bankos		
	Peggy Chown		
	Richard Frerichs		
	Tony Hernandez		
Veronica Longenecker			

## CURRENT BOARD DEVELOPMENT COMMITTEE BY REGION

<b>NORTH</b>	Bonnie Burke
<b>NORTHEAST</b>	Melinda Ghilardi
<b>SOUTH</b>	Elizabeth Dellinger
	Beth Flaherty
	Veronica Longenecker
	Benetta Rapier
<b>SOUTH CENTRAL</b>	Linda Hicks
	Lori Alderman
<b>WEST</b>	Barbara Sherlock

# SLATE OF BOARD OFFICERS

<b>BOARD OFFICERS: Second Term ending in 2017</b>		
<b>NAME</b>	<b>POSITION</b>	<b>REGION</b>
Dolly Lalvani	Treasurer	South Central
Betsy Keefer <i>Completing Laura Muia's first term in 2015</i>	Secretary	South

<b>BOARD OFFICERS: First Term ending in 2017</b>		
<b>NAME</b>	<b>POSITION</b>	<b>REGION</b>
Veronica Longenecker	Chair	South
Benetta Rapier	Vice Chair	South

# SLATE OF AT-LARGE BOARD MEMBERS

<b>Second Term ending in 2018</b>		
<b>NAME</b>	<b>POSITION</b>	<b>REGION</b>
Tony Hernandez	At-Large	South
Joan Mummert	At-Large	South Central

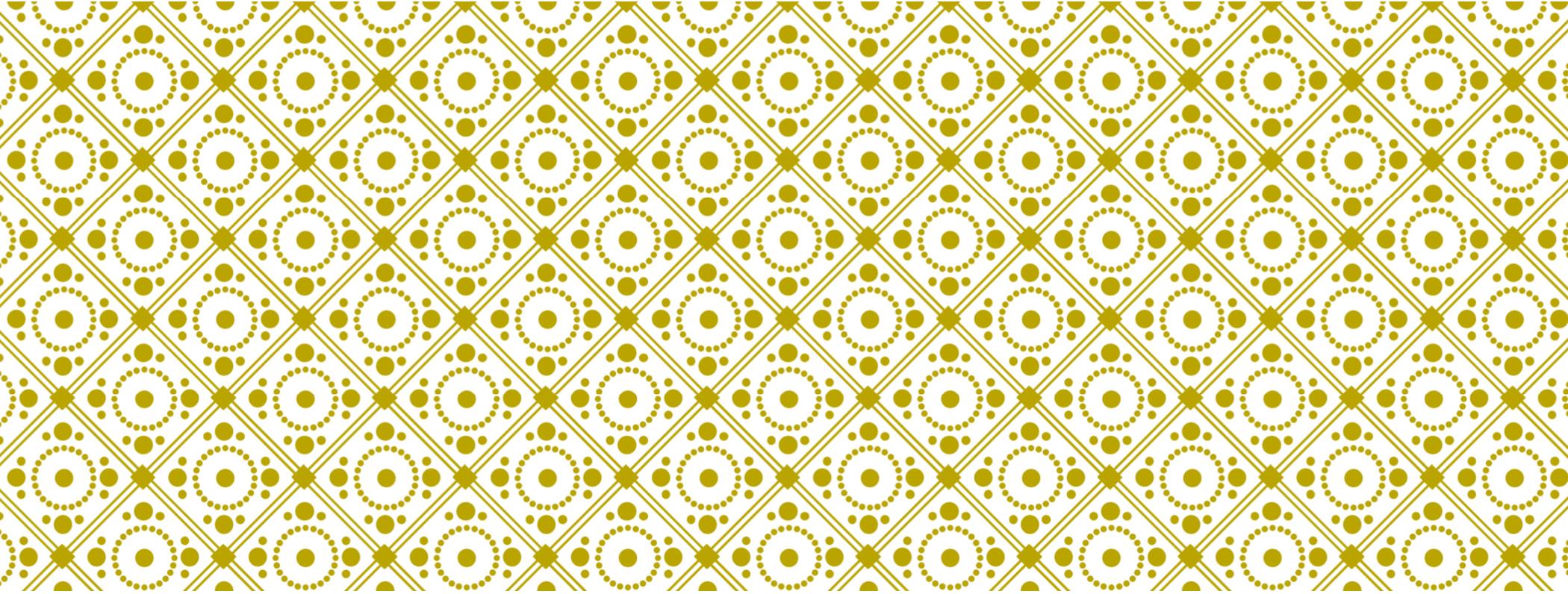
# SLATE OF AT-LARGE BOARD MEMBERS

First Term ending in 2018			
NAME	EMPLOYER	CITY	REGION
Leslie Collins	Scranton Tomorrow	Scranton	Northeast
Deborah Kolsovsky	PNC Bank	Scranton	Northeast
Mary Kate Lambert	McCarthy Tire	Wilkes-Barre	Northeast
April Simpson, Esq.	McQuaide Blasko	State College	West
Yvette Willson, Esq.	Women's Resource Center	State College	West

# BOARD DEVELOPMENT COMMITTEE SLATE

<b>Second Term ending in 2017</b>	
<b>NAME</b>	<b>REGION</b>
Lori Alderman (At-Large Position)	South Central

<b>First Term ending in 2017</b>	
<b>NAME</b>	<b>REGION</b>
Lynn Bachstein	Northeast
Karen Best, Chair	South Central
Rich Frerichs	South
Rogette Harris	South Central
Roberta Soltz	North
Marion Alexander (At-Large Position)	South Central



# STRATEGIC PLAN

FY16-FY18



## OVERALL GOAL

By September 30, 2018, eight percent of the girls within the GSHPA footprint will be members of our council for at least two to three years and will have participated in Girl Scout programs of consistently high quality.

# **STRATEGIC GOAL #1: OFFER A CONSISTENT, HIGH QUALITY GIRL SCOUT EXPERIENCE TO THE GIRLS WE SERVE.**

## **Strategic Objectives**

- Assure that girls receive a well-rounded, outcome-based Girl Scout leadership experience which includes:
  - A Journey
  - An outdoor experience
  - Use of Girls Guide to Girl Scouts with appropriate awards
  - Participation in Cookie Sale
  - Participation in a GSHPA signature program

# STRATEGIC GOAL #1, CONTINUED

- Continue developing outdoor programs and signature programs as distinctive GSHPA offerings
- Advance Girl Scout Teams as GSHPA's short term, flexible Girl Scout experience
- Make a multi-year commitment, with a \$250,000 annual expense budget, to providing outreach programs to low income girls where we determine the best opportunities to have a positive impact
- Establish an annual program evaluation system



## **STRATEGIC GOAL #2: INCREASE THE MARKET SHARE OF GIRLS IN OUR MEMBERSHIP.**

### **Strategic Objectives**

- Focus recruitment resources on
  - K-5 age group
  - Geographic areas with largest markets of available girls

## STRATEGIC GOAL #2, CONTINUED

- Improve membership diversity through recruitment focus in geographic areas with largest markets of available girls
- Assure that program delivery is consistent

**STRATEGIC GOAL #3: STRENGTHEN TEAMWORK BETWEEN VOLUNTEERS AND STAFF IN ORDER TO IMPROVE THE QUALITY OF PROGRAM DELIVERY TO GIRLS.**

## **Strategic Objectives**

- Continue implementing the “Community” model which makes
  - working with girls the primary responsibility of volunteers
  - supporting volunteers and administration the primary responsibilities of staff

## STRATEGIC GOAL #3, CONTINUED

- Align with the needs and expectations of new generations of volunteers by embracing digital tools for troop and volunteer management
- Review GSHPA's governance structure and assure that it is meeting our needs

# **STRATEGIC GOAL #4: ALIGN RESOURCES WITH MEMBERSHIP GOALS AND INVEST STRATEGICALLY TO REACH THEM.**

## **Strategic Objectives**

- Results of current operations (i.e., minus pension liability) will break even by FY18.
  
- Make strategic investments in support of achieving membership goals:
  - Marketing
  - Program Evaluation
  - Technology-driven troop and volunteer management tools
  - Planned Giving
  - Renovations for Harrisburg headquarters building
  - Outreach to low income girls

## STRATEGIC GOAL #4, CONTINUED

- Research potential sources of new revenue
  - Property-based passive revenue (windmills, solar, etc.)
  - Council program fee
  - Non-troop girl participation in cookie sale
- Completely implement our Camp Development Plan and evaluate future needs in FY17-FY18





Thank  
YOU