

Customers  

2014-2015

love

our amazing,
name-brand

Girl Scout

Cookies®

Committed to responsibly sourced palm oil

Although use of palm oil in our Girl Scout Cookies is very limited, we want to demonstrate our



RSPO-1106186

commitment to baking with environmentally responsible, socially beneficial, and economically viable Mass Balance palm oil, by working with suppliers to source fully traceable palm oil. Kellogg is working through its supply chain—from suppliers to processors to growers—to ensure that the palm oil it uses is sourced from plantations that uphold the company's commitment to protect forests and peat lands, as well as human and community rights.

For the 2014-15 cookie season, Little Brownie cookie boxes will display the RSPO Mass Balance palm oil logo shown here, highlighting this cookie's contribution to the production of certified sustainable palm oil.

No Hydrogenated Oils



- No high-fructose corn syrup
- Zero grams trans fat per serving
- No hydrogenated oils in select varieties*
- 100% real cocoa
- Nutritious whole grain oats in Rah-Rah Raisins™ and Do-si-dos®
- A selection of nut-free varieties**
- Mass Balance palm oil for all varieties

*No hydrogenated oils in Do-si-dos, Trefoils, Savannah Smiles and Rah-Rah Raisins. **No peanuts or tree nuts in Thin Mints, Trefoils or Rah-Rah Raisins. Product formulations can change at any time. We encourage you to check the ingredient statement on each package you purchase for the most up-to-date information on the ingredients contained in that product.

Vegan

Thin Mints®

Crisp wafers covered in chocolaty coating made with natural oil of peppermint



Trefoils®

Traditional shortbread cookies



Do-si-dos®

Crunchy oatmeal sandwich cookies with creamy peanut butter filling



Happy 4th Birthday Samoas.

Samoas®

Crisp cookies coated in caramel, sprinkled with toasted coconut, and striped with dark chocolaty coating



Rah-Rah Raisins™

Hearty oatmeal cookies with plump raisins and Greek yogurt-flavored chunks



Savannah Smiles®

Crisp, zesty lemon wedge cookies dusted with powdered sugar



Tagalongs®

Crispy cookies layered with peanut butter and covered with a chocolaty coating



All cookies baked by Little Brownie Bakers feature the toll-free number for Consumer Affairs right on the box. We are happy to be held accountable for the quality of our cookies.

1-800-962-1718

Little Brownie Bakers®

girl scouts cookie program

rah-rah raisins™

**New cookie innovation for the
2014-2015 season!**

A crowd of raisins and Greek yogurt-flavored chunks make a hullabaloo in an irresistible, crispy oatmeal cookie. Customers will cheer for this new team of flavors.



**Rah-Rah Raisins,
Delicious and new
Plump and juicy raisins
The best way to chew**

**Rah-Rah Raisins,
So yummy, so good
We love eating oatmeal
That is understood**

**Rah-Rah Raisins,
Wholesome and sweet
Greek yogurt-flavored nuggets
Just can't be beat**

Little Brownie
www.littlebrownie.com Bakers®

**Rah-Rah Raisins,
This flavor is the best
Cookie sales will explode
North, south, east and west!**

Announcing...

Toffee-tastic!™

Girl Scout Cookies®

GLUTEN-FREE

Fantastic flavor for everyone!

Toffee-tastics are buttery cookies packed with golden toffee bits bursting with flavor. Now, there's no need to choose between great taste and gluten-free. **Toffee-tastic Girl Scout Cookies make everybody happy!**



Toffee-tastic will be available in limited quantities during the direct sale in 2015!

Little Brownie Bakers®
www.littlebrownie.com

girl scouts
cookie program