

Connections

A QUARTERLY NEWSLETTER FROM GIRL SCOUTS IN THE HEART OF PENNSYLVANIA

girl scouts
in the heart
of pennsylvania



CEOs from Pennsylvania's three Girl Scout councils kicked off Girl Scouts' 100th anniversary at the Governor's residence on March 2

Girl Scouts 100th Anniversary Special Presentation Set to Air on PBS Stations Throughout Our Council



Pictured above is Judy Woodruff enjoying a meal and learning about the day at camp from a group of Girl Scouts during a filming session at Camp Furnace Hills in Lancaster County.

GSHPA is thrilled to announce that the production of our special presentation for the 100th Anniversary of Girl Scouting has wrapped up, and air dates for the program have been set. *Girl Scouts: Shaping a Century*—a half-hour PBS special focused exclusively on Girl Scouts in the Heart of Pennsylvania will air on PBS stations across the state on the dates and times listed below:

- **WITF** (Harrisburg) March 22, 8 pm
- **WVIA** (Scranton/Wilkes-Barre) April 2, 7:30 pm
- **WPSU** (State College) April 5, 9 pm and April 8, 7 pm
- **WQLN** (Erie, PA), April 5, 9 pm

The noted national television journalist, Judy Woodruff—herself a First Class Girl Scout—is the presenter on this television program. “It has been a long road and many hours of work have gone into producing this historical account of Girl Scouting and what it has meant for girls throughout our council for the past 100 years and how it will continue to inspire future generations of today’s girls to become tomorrow’s leaders,” said Jane Ransom, GSHPA President and CEO.

Production for the special began in July, 2011 and included hours of filming at various Girl Scout locations and events throughout the state along with several interviews of prominent figures in our council, both past and present.

Be sure to tell your friends and all potential supporters of Girl Scouts to tune in to their local stations to learn more about Girl Scouts as we continue to celebrate our 100th anniversary. “We are very grateful to Ms. Woodruff and all who participated in the production to help make it a success,” Ransom said. “We can’t wait to share the finished product with all the members of our council and viewers across the state. Don’t forget to tune in!”

Special thanks to the Ferree Foundation for providing funding to help make production of this special presentation possible.



Judy Woodruff is pictured here talking with the campers as they prepare to be filmed during their archery activity.

P2 Learn more about the Girl Scouts’ trip to the Governor’s residence and the kick off to this year’s Cookie Program.

P3 Inspiring a new generation of tomorrow’s leaders!
Save the date for our upcoming 100th Anniversary Gala Events.

P4 Thank you to the members of our Circle of Friends for your generosity!



GSHPA Kicks Off 100th Anniversary with Honorary Committee Luncheon at Governor's Residence

Leaders from Pennsylvania's three Girl Scout councils gathered on Friday, March 2 at the Governor's residence in Harrisburg to kick off Girl Scouts' centennial celebration throughout the state. The luncheon was attended by members of each council and also by members of the Pennsylvania Girl Scouts 100th Anniversary Honorary Committee.

The committee, led by honorary chair, Susan Corbett, First Lady of Pennsylvania, is made up of university presidents, prominent physicians, corporate executives, judges, community thought leaders and activists from all across the state, and 77% of its members are former Girl Scouts.

The luncheon opened with a flag ceremony performed by Girl Scouts from troops 10840 and 10795 from Harrisburg and an introduction by Girl Scouts in the Heart of Pennsylvania's President and CEO, Jane Ransom. "100 years ago this month, Girl Scouts was founded, and we're thrilled to come together at this historic moment to officially kick off our centennial celebration," Ransom said.



The Girl Scouts from troops 10840 and 10795 were very excited about their trip to the Governor's residence and meeting the First Lady of Pennsylvania.

"One of the first things I was asked to do after moving into the Governor's residence a little over a year ago was to become the Honorary Chair of this committee of influential women from across the Commonwealth of Pennsylvania," Mrs. Corbett stated during her opening remarks. "I agreed immediately because I have such fond memories of being a troop leader and have seen first-hand what Girl Scouts does for girls."

During the luncheon, committee members heard from leaders of each Girl Scout council and learned about the impact of Girl Scouts across the state, and also how Girl Scouts is evolving to meet the needs of today's girls.

Members of the committee were briefed on the 100th anniversary events and celebrations in each council throughout the state. They were asked to use their influence to shine the spotlight on Girl Scouting in their communities.

"We look forward to beginning our next 100 years by continuing to provide a forum for girls that allows them to be who they are, encourages them to accomplish anything they want to do, and helps today's girls become tomorrow's leaders," Ransom added.

Cookie Colleges/Rallies Go Council-Wide to Kick Off 2012 Cookie Season



Nearly 1,800 Girl Scouts from across our council kicked off the Girl Scout Cookie season for the 100th year of Girl Scouting by attending the Cookie Rally and Cookie College events held in each of our five regions.

"This year we combined the Cookie Rallies and Cookie Colleges into full-day, council-run events and held them at locations in each of our five regions to make it easier for girls from all counties in our service area to attend and kick off this year's cookie sale," said Jane Ransom, GSHPA President and CEO.

The results of expanding the event were very positive. The Cookie Rallies were attended by 1,175 girls in grades K-5. They participated in a variety of fun activities and learned about customer service, goal setting, social media and

creative marketing strategies that helped them make this year's cookie sale a success.

Special thanks to our sponsors, Susquehanna Bank, York Traditions Bank and Goff Website Consultants for helping to make these events a success for our girls.

Leadership Update

Dear Friends,

The 100th anniversary of Girl Scouting is such an exciting and invigorating time to be a part of our movement to empower today's girls to become tomorrow's leaders. For a century, Girl Scouts has inspired girls to explore new interests, discover hidden talents, develop healthy, constructive relationships and embrace the qualities that make us all unique – experiences that inspire girls to take on all sorts of challenges to better themselves and our communities.

At Girl Scouts in the Heart of Pennsylvania, we are reminded of this every day, with every story of a girl's growth, her courage or her tremendous spirit of giving to help a stranger in need. Their projects, adventures and stories are as creative and diverse as they are – like the Ambassador Girl Scout who paired children with reading struggles with therapy dogs to create a supportive environment to improve their reading and communication skills, the Junior Girl Scouts who saw the ocean for the first time on their trip to Savannah or the Brownie Girl Scout who first began to dream of a successful future for herself as a teacher in our *Defy the Odds* outreach program.

Today's girls are tomorrow's leaders, and the 100th anniversary of Girl Scouting is the perfect time for us to reach those leaders of tomorrow and to inspire them carry on the tradition of our organization and instill those same leadership values into future generations of girls.

While our centennial year is a time to reflect back on where we've been and how far we've come, it's also a time to look to the future and continue investing, not only in girls, but also in the people and experiences that make Girl Scouting the preeminent organization dedicated to developing girls' leadership in central and northeastern Pennsylvania.

On behalf of Girl Scouts in the Heart of Pennsylvania, thank you for all that you do to help us carry out our mission as we work to inspire a new generation of girls to become the leaders of tomorrow.

Sincerely,

Kate Crowley
Board Chair

Jane B. Ransom
President/CEO

Save the Date

**Girl Scouts
100th Anniversary Celebrations
have been set for the following dates
and locations:**

Wednesday, September 5, 2012
Hershey Lodge, Hershey, PA

Saturday, September 8, 2012
Mohegan Sun Arena, Wilkes-Barre, PA

Thursday, October 11, 2012
Nittany Lion Inn, State College, PA

Mark your calendar to join us as we celebrate 100 years of turning today's girls into tomorrow's leaders.



Inspiring Generations

1912 - 2012



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