



January, 2011



## Be Connected

Monthly Newsletter for Girl Scout Volunteers

### Dear Girl Scout Volunteers,

It is Girl Scout cookie time! There have been Cookie Rallies throughout the Council, and last weekend GSHPA's Cookie College featured marketing and goal-setting training for girls. These activities, together with volunteer training, troop planning and support from Cookie Mom's and Dad's, mean we are primed for a great sale to benefit girls, troops and the Council. The Cookie Program is the original Girl Scout "signature programming." It is a program that unifies girls throughout the United States around a common purpose and activity. The outcome is more confident girls, capable of setting goals, planning and stepping up to strangers to make a pitch for an important purpose.

In 2011, GSHPA will unroll our own signature programming, the Forever Green initiative. This is something that also has strong potential to unify girls

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##### [Mini-Grant Deadline Extended](#)

Forever green mini grant deadline has been extended to March 1.

##### [GSHPA Spotlight](#)

See who we're shining the spotlight on this month!

##### [Around the Council](#)

See what's happening throughout GSHPA.

##### [Family Partnership Fundraising Campaign](#)

A great opportunity for volunteers interested in helping to raise money for GSHPA.

##### [Pink Zone](#)

Check out this article to see how you can register to attend the 2011 pink Zone

and the entire Council around the common purpose of protecting the environment. The first step in the initiative is inviting Service Units to join the initiative by planning grassroots environmental protection projects by and for girls.

In December GSHPA announced that we will give financial support to Service Units so they can launch their 2011 Forever Green projects. The application deadline for Forever Green grants -- money to support your own environmental initiative for your troops -- has been extended and is now set for March 1. [Click here](#) for the application and guidelines.

The funds will be distributed this August for use during the next troop year. This means that your Service Unit will have time to plan its Forever Green project around the calendar for the next troop year. Please notify your Service Unit Manager of the Forever Green grant application opportunity if she is not already aware of it.

Our continuing thanks to all volunteers for the fantastic work that you do.

Sincerely,

Kate Crowley  
Board Chair

Jane Ransom  
President & CEO

### **Signature Programming Update**

There has been a lot of talk about Signature Programming (also known as the Forever Green initiative), but what does it all mean? When will it start? To learn more, register for one of the upcoming one hour webinars by sending an email to [vwilson@gshpa.org](mailto:vwilson@gshpa.org). Once you have registered, you will receive a confirmation email with the webinar login information. Don't have access to the web? No problem -- you're also welcome to participate via phone.

Tuesday, January 18 at 6 pm

Thursday, January 20 at 12 noon

Thursday, January 20 at 7 pm

Monday, January 24 at 7 pm

Wednesday, January 26 at 12 noon

**Forever Green Mini-Grants Applications Deadline Extended to March 1!**

Game at Penn State!

### **[Save The Date](#)**

Mark your calendars for these upcoming events.

There Service units who are interested in organizing an environmentally themed project or event as part of the Forever Green Signature Programming initiative are invited to apply for a mini-grant. Qualified applications must be able to demonstrate how their project or event will help Girl Scouts in the Heart of Pennsylvania raise environmental awareness among girls and the communities we serve while also helping to reduce our overall carbon footprint.

All projects or events must take place between October 1, 2011 and September 30, 2012, but the deadline to apply is March 1, 2011. If approved, grant recipients will receive \$200 - \$500 to be used towards this project or event. [Click here](#) to check-out the guidelines and application.

### **GSHPA Spotlight**

Welcome to the GSHPA Spotlight, a new addition to the Volunteer Newsletter in 2011. Each month we will shine the spotlight on a girl, troop, volunteer, service unit, program, event, or any other inspiring story that touches members throughout our council. We welcome your ideas or suggestions for great stories to highlight each month, which will help us spread the word to all our volunteers about the wonderful work you do at GSHPA to help turn today's girls into tomorrow's leaders.

If you have a girl, troop, volunteer, service unit, program or event that you think we should shine the spotlight on, please send your story ideas to [communications@gshpa.org](mailto:communications@gshpa.org).

### **Cookie College 2011: An Introduction to the Business World Done Girl Scout Style!**

This month, the GSHPA spotlight shines on Cookie College 2011. As we all know, the Girl Scout Cookie Sale is underway, as initial order taking began on Monday, Jan. 3. To help kickoff cookie sale season, more than 200 girls from across our council registered for the second annual GSHPA Cookie College. Now a new batch of CEOs is open for business in the GSHPA Council. The second annual GSHPA "Cookie College" was a huge success with girls in grades 6 through 12

graduating as Cookie Entrepreneur Officers.

*Valerie Pritchett from ABC27 delivers the keynote address to girls who attended Cookie College 2011.*

The event was held Saturday, Jan. 8, at Penn State Harrisburg. Girls attended three interactive workshops focusing on goal setting, social media and marketing tactics. They were encouraged to launch their very own cookie business, not only to help raise money, but to help them understand skills they will use as young women entering the business world.

“Cookie College is a great event for our girls, not only to get them excited about kicking off cookie sale season and our cookie program, but also to really show them more about how participating in the cookie sale will help them later on with developing different business skills,” said GSHPA Executive Vice President, Ann Goropoulos.



*GSHPA Executive Vice President assists Girls as they recite the Girl Scout Promise and Law to kickoff Cookie College 2011 festivities.*

The Girl Scout Cookie Program is one of the largest girl-led businesses in the nation. Girls gain a wealth of essential skills from real-life experiences that build a

strong foundation to help them achieve their dreams. ABC27 news anchor Valerie Pritchett, a former top Girl Scout cookie seller, spoke at the event and answered questions from girls on how her experiences helped shape her success.

"This was the second year for Cookie College, and it was even more successful than last year," said GSHPA Director of Product Sales and Retail, Emily Honafius. "They were especially excited to meet a local celebrity like Valerie Pritchett, and the best part is that she was once a girl scout herself!"

The Girl Scout Cookie Program is much more than a way to help troops raise money. It is a hands-on leadership and entrepreneurial program unlike any other in the world. Girls gain a wealth of essential skills, not from a book, but from real-life experiences that build a strong foundation for success.

### **Around the Council**

Around the Council is another addition to the GSHPA volunteer newsletter, which will be included each month. This feature will provide brief highlights of events taking place throughout the council and accomplishments of some of our girls, troops, volunteers and service units.

### **Girl Highlights**

- Daisy Troop #50772 recently collected bags of clothing to be distributed through the Newfoundland Food Bank. The girls collected 14 bags as part of a program in which a local company gave a matching number of turkeys to the food bank.
- Daisy Troop #31210 colored ribbons and sent the pictures to soldiers at Fort Leonard Wood. See photo below:



- Ambassador Girl Scout, Jamie Bohenic of Troop #12270 engaged a group of 20 senior citizens at Frey Senior Village in Middletown as part of her Gold Award Project: How Dogs Change Lives from Girl Scouts to Grandparents. Jamie and her Susquehanna Service Display Dog, November, gave a very enjoyable presentation on how Service Dogs assist their human partners. Jamie has been presenting at several Senior Residential facilities.
- Troop #60008 had an eye opening experience when they went to paint pumpkins with the residents of the Mansion Nursing Home, in the Sunbury area. One of the troop members is deaf and has to sign when she speaks. While she was signing to her friends a nursing home resident oversaw her and got very excited because he too was deaf and not many people take their time to communicate with him. He and the Jr. hit it off right away and had a signing good time. They are planning more trips back to the Mansion.
- Troop #61115 helped with the Feed a Friend program at the Food Bank in Milton. WNEP TV filmed the girls as they helped bag food distribution to those in need. See photo below:
- As part of the Spread the Bread project, members of Troop # 10554 along with their family and friends recently baked 164 loaves of bread for Carlisle area non-profits such as Carlisle CARES, Safe Harbor, and the Salvation Army. In addition to baking many of these loaves of bread, the girls were involved in

delivering the bread to the agencies so that they could visit with some of those whom they might impact. See photo below:



### **Volunteer Highlights**

- Service Unit 437 took advantage of the break over the holidays to enjoy a winter weekend at Camp Golden Pond. Five troops (ranging from Brownie through Senior Girl Scouts) worked on Try-Its, Badges, and IPs in addition to hiking snow covered trails, enjoying wood fires, and experiencing nature in all its winter beauty.
- Volunteers in Service Unit 172 (Dauphin County) recently planned a Toymaker Badge workshop. They planned for the girls to make toys, including furnished doll houses, puzzles, portable Tic Tac Toe games, and paper dolls and clothing. Every girl who attends is to bring a toy for a local toy drive.
- When nobody in Service Unit 839 Gettys-Trefoil had come forward to direct day camp by the November Service Unit meeting, leaders were told that meant there would be no day camp next summer. After the meeting, one of the leaders told her daughter the news, and she responded that would have to run it themselves, because the experience is too important for girls to miss. Her daughter was a Program Aide throughout her teen Girl Scout years and is excited that now, as an adult, she gets to be the director of SU839's 2011 Day Camp.

### **The 2011 Family Partnership Fundraising Campaign is Coming!**

The Family Partnership Campaign is an opportunity for our volunteers and service units to help raise money

for GSHPA. Funds raised through this important (and fun) annual program are used toward general operating expenses, which means things like financial assistance for girls in need, programs and special events, camp/building maintenance and improvements, girl recruitment efforts and volunteer development.

Family Partnership is more than that, though – it's an opportunity for you, our volunteers, to talk about what you do. While you're helping to raise money for a great cause, take the time to tell parents, friends and family about the growth you've helped foster in your girls and the incredible opportunities you've helped them experience through Girl Scouts!

Participation in this voluntary program is through each service unit between the dates of April 1 and May 15, 2011. If your service unit decides or has decided to participate, there are three easy fundraising methods to choose from – it is up to each service unit to decide which is best for your communities. Choose one, two or all of the following methods: encourage online donations via [www.gshpa.org](http://www.gshpa.org), distribute donation envelopes (provided by GSHPA) or host a special event.

Be on the lookout for more information coming soon, including ideas, sample envelopes and detailed guidelines. Have questions now? Call or email Beth Beyer in Fund Development at [bbeyer@gshpa.org](mailto:bbeyer@gshpa.org) or 1-800-692-7816 ext. 1013.

### **Preparation for Transition to New Girl Scout Materials Underway**

Girl Scouts of the USA is in the process of introducing new and revised program resources, with the goal of a Movement-wide transition to the new resources by September 2012.

The Girl's Guide to Girl Scouting, the new badge and handbook series, will be available for purchase beginning fall 2011. All other Girl Scout books and resources will gradually be retired. Until that time, all Girl Scout products are available and should continue to be used until supplies last.

The transition to The Girl's Guide to Girl Scouting does mean that a line of new badges will be introduced and a selection of out-dated badges will be retired. The new badges will combine contemporary topics of



interest to girls and long-time favorite activities. Despite some of the rumors, badges are definitely here to stay and continue to give girls topic- specific skill-building activities. In preparation for this transition, the following badges will continue to be available through the Council store while supplies last. If your troop is either in the midst of or considering working on one or more of the following badges, please contact the Council Store by calling 1-877-920-1951 to check on the availability of the badge.

UPC	Description
09031	2010 COOKIE PIN HOT PINK;
09036	STUDIO 2B ADVISOR PIN;
09041	SAFETY AWARD-BROWNIE;
09042	SAFETY AWARD-JUNIOR;
09043	SAFETY AWARD-CAD/SENIOR;
09044	BROWNIE CHALLENGE AWARD;
09095	CHARM DON'T SWEAT IT;
09130	GLOBAL GIRLS IP PATCH;
09131	ON YOUR OWN IP PATCH;
09132	G.O. GIRL IP PATCH;
09133	HOME/HEART IP PATCH;
09134	COUCH POTATO IP PATCH;
09137	HI TCH HIDE & SEEK IP PA;
09138	BXTREME IP PATCH;
09205	DOING HOBBIES;
09207	FAMILY LIVING SKILLS;
09217	SPORT SAMPLER;
09224	GLOBE TROTTING;
09230	MY HERITAGE;
09232	ON MY WAY;
09234	WOMEN'S STORIES;
09236	WORLD IN MY COMMUNITY;
09238	NOW & THEN:STORIES-ARND;
09239	OIL UP JUNIOR BADGE BLU;SKY / RIG NEW
2004	DESIG
09242	BUSINESS-WISE;
09243	CAR CARE;
09244	COMPUTER FUN;
09245	DO-IT-YOURSELF;
09246	FOOD FIBERS & FARMING;
09247	ROCKS ROCK;
09250	MS. FIX-IT;
09253	READY FOR TOMORROW;
09254	SCIENCE IN ACTION;
09255	SCIENCE IN EVERYDAY LIFE;
09256	SCIENCE SLEUTH;
09258	WATER WONDERS;
09259	WEATHER WATCH;
09261	CYBER GIRL SCOUT;
09264	ENVIRONMENTAL HEALTH;

09271 HUMANS AND HABITALS;  
09277 WINTER SPORTS;  
09278 WRITE ALL ABOUT IT;  
09279 JR PATRIOTISM;  
09291 OUTDOORS IN THE CITY;  
09307 DISCOVERNG TECHNOLOGY;  
09308 GIRL SCOUTING IN MY FUTU;  
09311 CONSUMER POWER;  
09317 COLLECTING HOBBIES;  
09321 MAKIN' WAVES FOCUS AWARD;PATCH  
09322 PARKS MATTER FOCUS AWARD;PATCH  
09323 MIND YOUR OWN BUSINESS;FOCUS  
AWARD PATCH  
09324 CASHIN' IN FOCUS AWARD;PATCH  
09332 EXPRESS IT! FOCUS AWARD;PATCH  
09333 COLLEGE 101 FOCUS AWARD;PATCH  
09335 TAKE CHARGE FOCUS AWARD;PATCH  
09336 WRITE NOW FOCUS AWARD;PATCH  
09337 ON TRACK FOCUS AWARD;PATCH  
09342 SAVING AND INVESTING;FOCUS AWARD  
PATCH  
09343 ON THE MONEY COOKIES &;MORE FOCUS  
AWARD PATCH  
09344 MIRROR,MIRROR BUTTERFLY;FOCUS  
AWARD  
PATCH  
09361 ARCHITECTURE;  
09370 FOLK ARTS;  
09379 TOYMAKER;  
09422 IT 'S ABOUT TIME;  
09426 HERITAGE HUNT;  
09431 WOMEN THROUGH TIME;  
09464 FOLK ARTS;  
09469 GRAPHIC COMMUNICATION;  
09482 BACKPACKING;  
09484 ROLLING ALONG;  
09491 SMOOTH SAILING;  
09551 ARCHITECTURE & ENVIRONME;  
09553 A TO V AUDIOVISUAL PROD;  
09554 BUILD A BETTER FUTURE;  
09559 NEWS DESKTOP PUBLISHING;  
09560 DIGGING THRU THE PAST;  
09566 GENERATIONS;  
09569 INVENTIONS & INQUIRY;  
09571 MATH MAPS & MORE;  
09572 MEDIA SAVVY;  
09575 ONCE UPON A STORY;  
09577 PLANET POWER;  
09579 PUBLIC RELATIONS;  
09583 WHY IN THE WORLD;  
09586 WRITING FOR REAL NEWS;  
09715 JR CHALLENGE NECKLACE;

09716 11-17 CHALLENGE NECKLACE;  
09730 DREAM/REALTY PTCH;  
09811 CAD CHALLENGE PIN;  
09812 SR CHALLENGE PIN;  
09821 SR LEADERSHIP PIN;  
09822 CAD LDRSHP PIN;  
09830 LINK BRACELET;  
09835 INSIDE & OUT;  
09836 THE REAL DEAL;  
09837 REACHING OUT CHARM;  
09845 SR TRP ASSISTNT PIN;  
09851 CAREER EXPLOR PN;  
14040 PATROL LDRS CORD;  
14180 MS PRES. PATCH;  
20040 JR GS HANDBOOK;  
20041 JR G.S. BADGE&SIGN BK;  
20042 JR HANDBK/BADGE SET;  
20061 JR GS LEADER BOOK;  
20062 JUNIOR GIRL SCOUT LEADER;GUIDE BOOK  
SPANISH  
20170 BROWNIE HANDBOOK;  
20171 BRN TRY-ITS BOOK;  
20172 BROWNIE HANDBOOK/TRY-ITS;SET  
20173 BR SPANISH HANDBOOK;  
20180 GUIDE FOR BRN LEADERS;  
20181 BR SPAN LEADERS GUIDE;  
20331 GUIDE FOR DAISY GS;LEADER  
20332 DAISY LEADERS GUIDE SPAN;  
20371 DAISY GS ACTIVITY BOOK;  
20372 DSY ACTIVITY SPAN. BOOK;  
20380 CAD.GS HANDBOOK NEW;  
20390 RESOURCE BK/SR GS;  
20401 STUDIO 2B ADVISORS GUIDE;  
20490 STUDIO 2B BASIC W/BINDER;  
20491 STUDIO 2B BINDER INSERT;  
20492 INSERT FOR BINDER SILVER;  
20493 INSERT FOR BINDER GOLD;  
20494 ON THE MONEY, COOKIES;AND MORE  
20521 INTEREST PROJECTS 11-17;  
20531 STUDIO 2B: WRITE NOW;  
20532 STUDIO 2B: ON TRACK;  
20533 STUDIO 2B: TAKE CHARGE;  
20534 STUDIO 2B: ON THE GO;  
20535 STUDIO 2B: LOOKING/REACH;  
20536 INSIDE & OUT UNIQUELY ME;  
20537 INSIDE & OUT-SPANISH;  
20538 REAL DEAL UNIQUELY ME!;  
20539 THE REAL DEAL - SPANISH;  
20540 UNIQUE ME ADLT GD BILING;  
20541 GOT MONEY?;  
20542 GOT MONEY? SPANISH;  
20543 SPAN. LOOKING/REACHING;

20544 PARKS MATTER;  
20545 MAKING WAVES;  
20546 STUDIO 2B CASHIN IN;  
20547 MIND YOUR OWN BUSINESS;  
20548 EXPRESS IT;  
20549 DON'T SWEAT IT;  
20550 STUDIO 2B:COLLEGE 101;  
20552 FOCUS BOOK: MIRROR;  
22790 2010 Calendar Patch;  
26020 Uniquely Me! Way to Be;  
26139 OUR RIGHTS, OUR;RESPONSIBILITIES  
PARTICI  
26145 UNIQUELY ME!-BILINGUAL;THE WAY TO BE-  
PATCH  
26524 BLUE BOOK 2006;  
26534 LEADERS DIGEST 2006;  
26632 2010 WORLD THINKING DAY;  
26633 World Thinking Day Pin;  
26661 GO GLOBAL BOOK;  
26662 GO GLOBAL PATCH;  
26701 IN THE ZONE-DSY;  
26702 IN THE ZONE BROWNIE;PATCH  
26703 IN THE ZONE-JUNIOR;PATCH  
26704 IN THE ZONE CAD.;  
26705 IN THE ZONE SR;  
26720 ASTHMA AWARENESS PATCH;  
26726 DAISY STAYING SAFE PATCH;2x2 1/2  
W/YELLOW BORDER  
26727 BROWNIE STAYING SAFE PAT;2x2 1/2 W  
BLUE BORDER  
26728 JUNIOR STAYING SAFE PATC;2X2 1/2 W/  
RED BORDER  
26750 GET WITH THE LAND PATCH;  
26751 GS WATER DROP PATCH;  
26752 EARTHFACT PATCH;  
26753 PENNY PROJECT PATCH;  
26857 FOLLOW THE READER DAISY;PATCH  
26858 FOLLOW THE READER;BROWNIE PATCH  
26859 READER PATCH JUNIOR;  
59125 LISTENING TO THE PAST;  
59126 PEOPLE OF THE WORLD;  
59128 CITIZEN NEAR AND FAR;  
59147 SPACE EXPLORER;  
59152 BR. GS THROUGH THE YEARS;  
59153 COMPUTER SMARTS;  
59162 BUILDING ART;  
59164 CREATIVE COMPOSING;  
59165 ME AND MY SHADOW;  
59169 POINT, CLICK, GO;  
59175 WAVE THE FLAG BR. PATRIO;

**Only One Volunteer Training Saturday**

## **Left in February!**

While there is no charge to attend, pre-registration is required and the First Aid/CPR sessions require a \$25 deposit that will be returned only upon completion of the course. First Aid/CPR attendees are also asked to bring along a bagged lunch. Please register ahead of time since space is limited and available on a first come-first serve basis.

Saturday, February 26\* in York County  
at the Zion United Methodist Church, 103 Carlisle Rd,  
York, PA 17404

Session #1: 8 am – 5 pm – First Aid/CPR  
Session #2: 9 am to 12 pm – Ready, Set, Go!  
Session #3: 1 pm to 4 pm – Ready, Set, Go!

\*Registration closes on Thursday, February 17 at 9am  
[Click Here to Register](#)

## **Save the Date for More Volunteer Training Weekends Coming this Spring/Summer**

Look for more info in future issues of the volunteer newsletter about upcoming "outdoor themed" training weekends between April – June 2011. In the meantime, save the following dates:

- April 15 – 17, 2011 @ Camp Golden Pond
- May 13 – 15, 2011 @ Camp Small Valley
- May 13 – 15, 2011 @ Camp Louise
- June 3 – 5, 2011 @ Camp Archbald
- June 17 – 19, 2011 @ Camp Echo Trail

## **Pink Zone Game for Cadettes Filling Up Fast**

Cadettes can join the Lady Lions Penn State women's basketball team for the Pink Zone Penn State 2011 Basketball Game at the Bryce Jordan Center on Penn State University's Main Campus. The game will be held on Sunday, February 27.

Throughout the day, girls will get the chance to:

- Lead the Lady Lions team onto the court.
- Take a tour of the university.
- Meet the Lady Lions after the game.
- Meet with Penn State Campus Girl Scouts to learn about the importance of health nutrition and exercise.

Cost for the event is only \$5 per Cadette girl/adult and includes game ticket, lunch, transportation and an official Pink Zone T-Shirt.

Optional bus transportation to the game will be

provided from the following locations:

- Harrisburg/Hershey
- Huntingdon
- Lewistown
- Lock Haven
- Scranton
- Wilkes-Barre
- Williamsport
- York

Space is limited and available on a first come, first serve basis. For more information about the Pink Zone game, including pick-up times and locations, the day's agenda and how you can register to attend, [Click Here!](#)

### **This Year's Summer Sleep Away Camp Promises to Be Different!**

Plans are already underway for eight fun-filled weeks of Summer Sleep Away Camp – four weeks at Camp Furnace Hills and four weeks at Camp Archbald. More info to come soon, but please ask your girls to save the following dates for a guaranteed summer they won't forget:

#### **Camp Furnace Hills:**

June 19 – 24  
June 26 – July 2  
July 3 – July 8  
July 10 – July 15

#### **Camp Archbald:**

July 24 – 29  
July 31 – August 5  
August 7 – 12  
August 14 - 19

### **STAR Center Programming Options**

Consider one or more of the STAR Center programs for your troop this Fall. Hands-on science activities give participants in our programming at the STAR Center at Camp Small Valley the opportunity to Discover, Connect and Take Action. [Click here for a complete program listing.](#)

### **Save the Date**

Mark your calendars now for the following upcoming events/meetings:

#### *Spring Delegate Meetings*

Harrisburg: Thursday, March 10, 2011  
Montoursville: Tuesday, March 8, 2011  
Scranton: Wednesday, March 9, 2011  
State College: Monday, March 14, 2011  
York: Monday, March 7, 2011  
Webinar: Tuesday, March 15, 2011

#### *Annual Meeting*

The Annual Meeting will be held Saturday, April 30, 2011 at various videoconferencing locations

throughout our council.

**Girl Scouts in the Heart of Pennsylvania | 800.692.7816 | [www.gshpa.org](http://www.gshpa.org) | [general@gshpa.org](mailto:general@gshpa.org)**

[Click Here](#) to be removed from this list